

# MicroImaging Building Installation

DIS3904 | DIGITAL IMAGING STUDIO

Directed Project | Exercise 40%

## SCHEDULE

Issued week 2 - Due for presentation Week 10

### Brief

The departments of micro biology and micro imaging are looking to spruce up their buildings. They have sought applications for projects that can use the extensive visual resources that they produce and incorporate them into the design of their modern building at the Clayton Campus.

You must prepare a proposal to incorporate scientific images into the 'experience' of the building. This could be done through printed works, projected images (static or moving), screens, stencils, light works, lasers or through any other technology you can find.

Expensive is not a barrier but you must explain your proposal and all the technology and processes involved.

The designs must :

- Be visible at night with all lights off
- Be visible during the day with all lights on
- Must incorporate the content given to you

### Purpose

This project will engage you with a real world assignment, to design a digital imaging addition to the architectural foyer or garden area of microbiology department at Monash's Clayton campus.

You must employ professional presentation of your ideas in order to convince the client of the suitability and feasibility of the plan.

Research and planning will be key, provide:

- Examples of your work that shows your competency (if you don't have any, make some!)
- Examples of other important designs that you will be influenced by
- Examples of similar technology employed on other design projects

## **Outcome**

You will present a x page pdf containing

A cover page

A short introduction (no more than 250 words)

In any order :

1 page folio of your related work

1 page folio of examples the technology and aesthetic ideas in other projects.

2 pages of your design plan including mockups and explanatory diagrams

## **SUBMISSION**

Folio will be by way of a verbal presentation and submission of the pdf in week 10.